ASU Events | tagging guide (these are the “fun” categories – they’re not required, but they are fun)

**Event topics:**

ASU’s got your back (services, etc)

Bring the kids

Budding entrepreneur

Easy on the wallet

For ASU alumni

Future Sun Devils (prospective students)

Get moving (fitness, etc)

Go team! (athletic events)

Graduation

Seasonal

Land that dream job (career fairs, etc)

Learn something (wide-ranging: from lectures to exhibits)

Open to the public

Save the world (community-oriented)

That’s my jam! (Concerts, music)

The show is starting (plays, musicals, theater)